

SHOWREEL: <https://benjtodd.wixsite.com/benjtodd>

EXPERIENCE

BGFG & AgencyGMR Video Editor

October 2022 – PRESENT

- Edited client content for LG UK, Fanatical, England FA, England Red Roses, Kobbie Mainoo and the NHS.
- Managed [VideoGamer.com](https://www.videogamer.com) socials earning over 200,000,000 organic TikTok views and 4,000,000 YouTube views.
- Established relations with gaming companies like Bethesda, EA, Ubisoft and Rebellion to create content strategies and planning.
- Lead Video Editor for industries that are restrictive, highly monitored and guideline (like healthcare).
- Created animations and motion graphics for client content.
- Retouched imagery for clients like MSI, ASUS and Razer on sponsored content for in-house brand WePC.
- Created PR contact lists for outreach.
- Effective communication between teams to maximise output.
- Stream technician for Riot Games x LG UltraGear League of Legends livestreams in Manchester and London.
- Filmed and Presented on sponsored content using either a Sony A7 III or Canon EOS 250D.

Benosaurus Content Producer

March 2018 – PRESENT

- Grown YouTube channel from 0 to over 11,000 subscribers and 9,500,000 views.
- Gained over 620,000 organic views on TikTok in the past 12 months.
- Established relations with gaming companies like Xbox, Konami and Coffee Stain Studios to produce content from distributed keys via Keymailer.
- Animate static game covers into life through motion graphics.
- Capture game footage via a mix of built in tools and modes to get either video or static shots to use for trailers or organic content.
- Produce weekly virtual photography of a variety of games across a multitude of genres.

Jargon PR Junior Account Executive

July 2022 – September 2022

- Reached out to journalists via email and phone to organise interviews with clients for upcoming events.
- Scheduled and managed organic posts for @TPLinkGaming's X account via Trello.

ABOUT ME

I am a professional Video Editor with marketing experience in a variety of industries such as gaming, tech, healthcare, beauty, e-commerce, sports and outdoors. Effective team player and communicator.

SKILLS

- Video Editing
- Motion Graphics
- Composition
- Animation
- In-Game Capture
- Photography
- Social Media Manager
- Creative Thinker
- Channel Management
- Videography
- Content Creator
- Colour Grading
- Retouching
- Content Ideation
- Problem Solving
- Communication
- Analytical Skills
- Time Management

BRANDS I HAVE PREVIOUSLY WORKED WITH



SOFTWARE

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Illustrator
- Adobe Media Encoder
- Adobe Lightroom Classic
- OBS/Streamlabs
- Adobe Photoshop
- Audacity
- Microsoft Office
- Google Suite

EDUCATION

University of Huddersfield BA(Hons) Creative Media and Production

September 2019 – June 2022
Grade: Upper 2:1

Huddersfield New College BTEC Level 3 Diploma, IT

September 2017 – June 2019
Grade: D*D*D*