

# Ben Todd

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SHOWREEL: <https://benrtodd.wixsite.com/benrtodd>

## EXPERIENCE

### BGFG & AgencyGMR Video Editor

October 2022 – PRESENT

- Edited client content for LG UK, Fanatical, England FA, England Red Roses, Kobbie Mainoo and the NHS.
- Managed [VideoGamer.com](https://videogamer.com) socials earning over 200,000,000 organic TikTok views and 4,000,000 YouTube views.
- Established relations with gaming companies like Bethesda, EA, Ubisoft and Rebellion to create content strategies and planning.
- Lead Video Editor for industries that are restrictive, highly monitored and guidelineed (like healthcare).
- Created animations and motion graphics for client content.
- Retouched imagery for clients like MSI, ASUS and Razer on sponsored content for in-house brand WePC.
- Created PR contact lists for outreach.
- Effective communication between teams to maximise output.
- Stream technician for Riot Games x LG UltraGear League of Legends livestreams in Manchester and London.
- Filmed and Presented on sponsored content using either a Sony A7 III or Canon EOS 250D.

### Benosaurus Content Producer

March 2018 – PRESENT

- Grown YouTube channel from 0 to over 11,000 subscribers and 9,500,000 views.
- Gained over 620,000 organic views on TikTok in the past 12 months.
- Established relations with gaming companies like Xbox, Konami and Coffee Stain Studios to produce content from distributed keys via Keymailer.
- Animate static game covers into life through motion graphics.
- Capture game footage via a mix of built in tools and modes to get either video or static shots to use for trailers or organic content.
- Produce weekly virtual photography of a variety of games across a multitude of genres.

### Jargon PR Junior Account Executive

July 2022 – September 2022

- Reached out to journalists via email and phone to organise interviews with clients for upcoming events.
- Scheduled and managed organic posts for @TPLinkGaming's X account via Trello.

## ABOUT ME

I am a professional Video Editor with marketing experience in a variety of industries such as gaming, tech, healthcare, beauty, e-commerce, sports and outdoors. Effective team player and communicator.

## SKILLS

- |                        |                     |
|------------------------|---------------------|
| • Video Editing        | • Videography       |
| • Motion Graphics      | • Content Creator   |
| • Composition          | • Colour Grading    |
| • Animation            | • Retouching        |
| • In-Game Capture      | • Content Ideation  |
| • Photography          | • Problem Solving   |
| • Social Media Manager | • Communication     |
| • Creative Thinker     | • Analytical Skills |
| • Channel Management   | • Time Management   |

## BRANDS I HAVE PREVIOUSLY WORKED WITH



## SOFTWARE

- |                           |                    |
|---------------------------|--------------------|
| • Adobe Premiere Pro      | • OBS/Streamlabs   |
| • Adobe After Effects     | • Adobe Photoshop  |
| • Adobe Illustrator       | • Audacity         |
| • Adobe Media Encoder     | • Microsoft Office |
| • Adobe Lightroom Classic | • Google Suite     |

## EDUCATION

### University of Huddersfield BA(Hons) Creative Media and Production

September 2019 – June 2022  
Grade: Upper 2:1

### Huddersfield New College BTEC Level 3 Diploma, IT

September 2017 – June 2019  
Grade: D\*D\*D\*